

DLX Berlin

Digital Leaders eXchange

hosted by SAP Digital Business Services

The DLX continues! Join this exclusive event
at the DATA SPACE by SAP, Berlin
September 21–22, 2017

Lead in Digital Business

“DLX gave me the breathing space to take a look at the bigger picture, get inspired by digital innovation across industries and connect with creative, driven and visionary industry leaders.”

- Stian Kvanli, Nortura

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Lead in Digital Business

Sharing visions, ideas, and best practices to lead in Digital

- Develop a digital and exponential mindset
- Use disruptive technologies to develop digital business models
- Manage and accelerate digital transformation
- Learn from practitioners and peers about challenges and best practices

Who should attend?

- Chief Digital Officer
- Head of Strategy and Head of Innovation
- Head of Product
- Senior Business Strategists
- Senior Marketing and Product Marketing Leaders
- Senior Finance and Risk Leaders
- Business IT Leaders focused on Digital

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September 21–22, 2017
DATA SPACE by SAP, Berlin

Agenda overview

The official event will start September 21, at 9:00am.
Closing is planned for September 22, at around 2:00pm.

You are also invited to join an exclusive tour of the museum
Barberini in Potsdam on September 20, at 7:30pm.

Focus topics

- Exponential Thinking with Singularity University, Palo Alto
- Design Thinking and business model innovation
- Intelligent Enterprise
- Blockchain
- Digital health, future retail, digital manufacturing and IoT
- Innovation in large corporations
- Interaction design in a digital world
- Beyond Big Data and future of finance
- New skills for leaders and employees
- Fireside talks with start-ups and thought leaders

Agenda Details September 21+22, preliminary

Date	Block	Topic	Time
SEP 21 AM	Welcome	• Registration	08:30
	Introduction and mindset	• Platforms of change	09:00
		• Introduction to "The Digital Journey"	09:30
	Mindset & Methodology	• Goodbye Linear Thinking	10:00
		• Design Thinking & Business Model innovation	10:30
	BREAK		11:00
	Technology	• Making the enterprise intelligent (Leonardo, SAP Cloud)	11:30
		• Making Digital Transformation real	12:00
	LUNCH		12:30
	SEP 21 PM	Mindset	• Innovation in large corporations
Technology		• Intelligent Enterprise - Empower your business with Machine Learning	14:00
		• Capitalize on your data assets	14:30
Mindset		• Fireside Talk: Moonshot Ideas in Europe	15:00
BREAK		15:30	
Exchange		• Breakout – Digital Transformation Best Practices	16:00
		• Flying Dinner & Drinks	19:00
SEP 22 AM	Mindset	• Beyond optimization of today. A wake-up call for Europe	09:00
	Industry	• Digital Manufacturing and IoT	09:30
		• Blockchain DEMO	10:00
		• Blockchain	10:30
	BREAK		11:00
	Industry	• Future Retail	11:30
		• Digital Health	12:00
Mindset	• Fire Side Talk	12:30	
	• Closing	13:00	

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Museum Barberini, Potsdam



Should your travel plan allow you to be in Berlin already on Wednesday, September 20, we invite you to join an exclusive tour to the newly opened museum Barberini in Potsdam.

The tour will start at 7:30pm on September 20.

<http://museum-barberini.com/en/>

Transfers from the museum to Berlin will be arranged.

Lead in Digital Business

Registration

This exclusive event is by invitation only and free of charge.
The registration website will be available soon.

Hotel recommendations

The DATA SPACE by SAP is located in the heart of Berlin.

Here you can find a list of hotels in walking distance to the venue:

[Radisson Blu](#) – Karl-Liebknecht-Str. 3, 10178 Berlin

[Amano Zoe](#) – Grosse Praesidentenstraße 6-7, 10178 Berlin

[The Weinmeister](#) – Weinmeisterstraße 2, 10178 Berlin

[Casa Camper](#) – Weinmeisterstraße 1, 10178 Berlin

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Host

Stefan Schoepfel
SAP Digital Business Services



Keynote speaker

Stephan Balzer
Singularity University, Ambassador
& Head of Chapter Germany



Location

DATASPACE by SAP

Rosenthaler Straße 38,
Berlin 10178







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Customer participants from previous event last year

- Daimler 
- Deutsche Telekom 
- Lufthansa 
- Nortura 
- YARA 